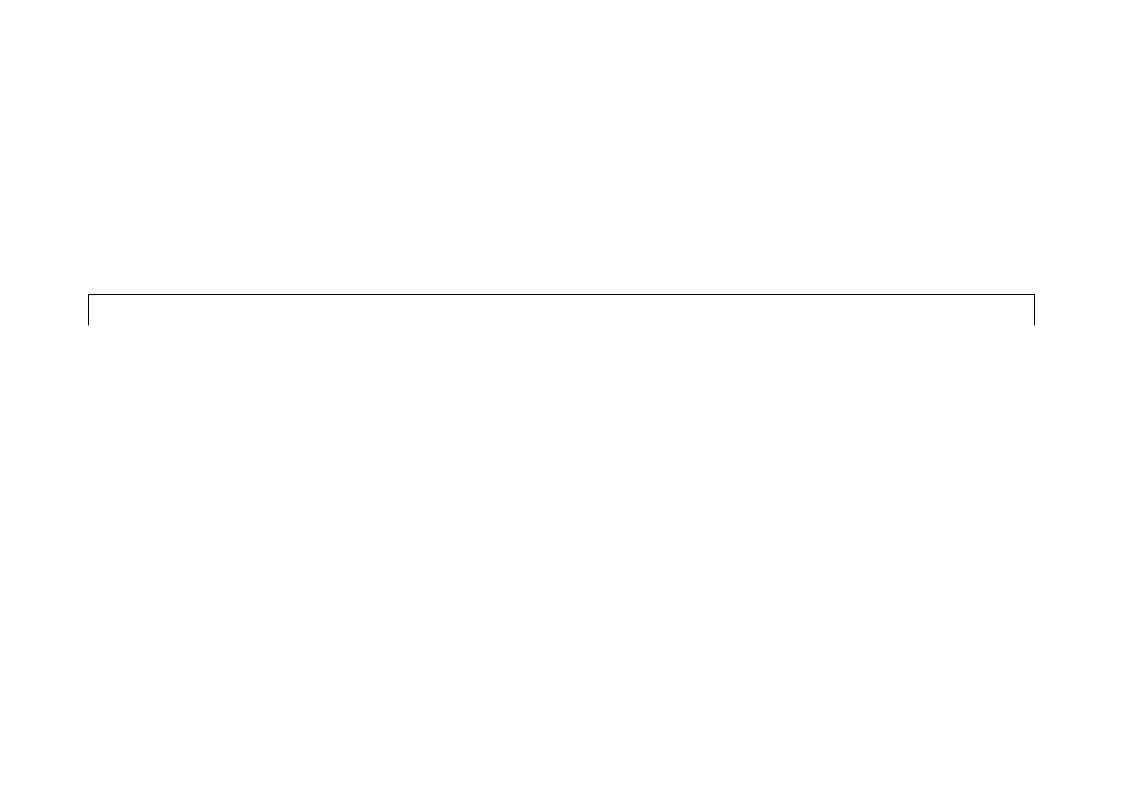
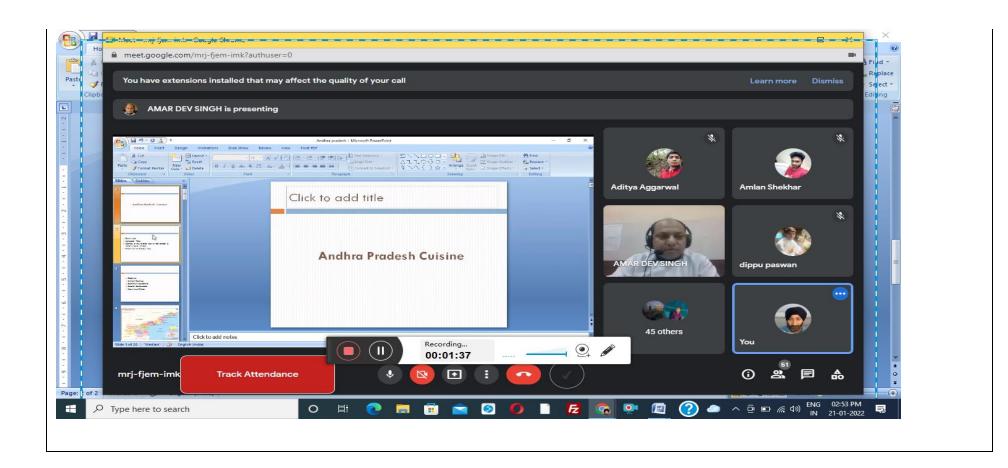
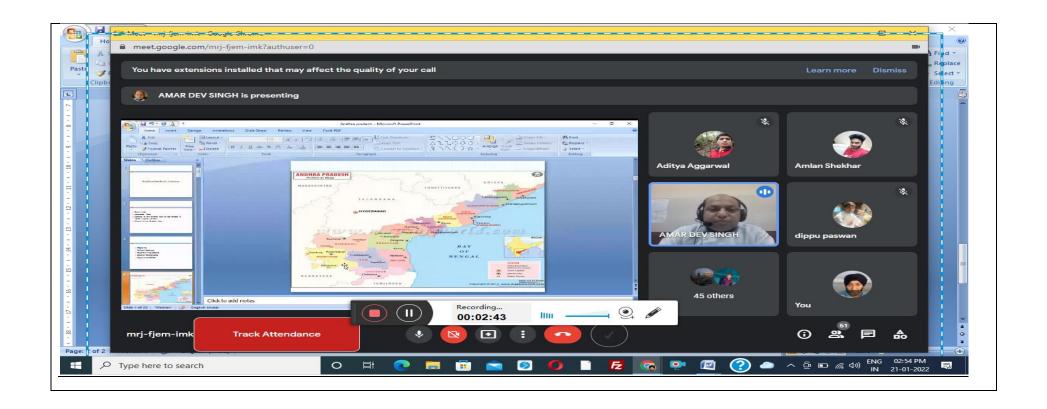
ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA UNDER EK BHARAT SHRESHTHA BHART ACTIVITIES

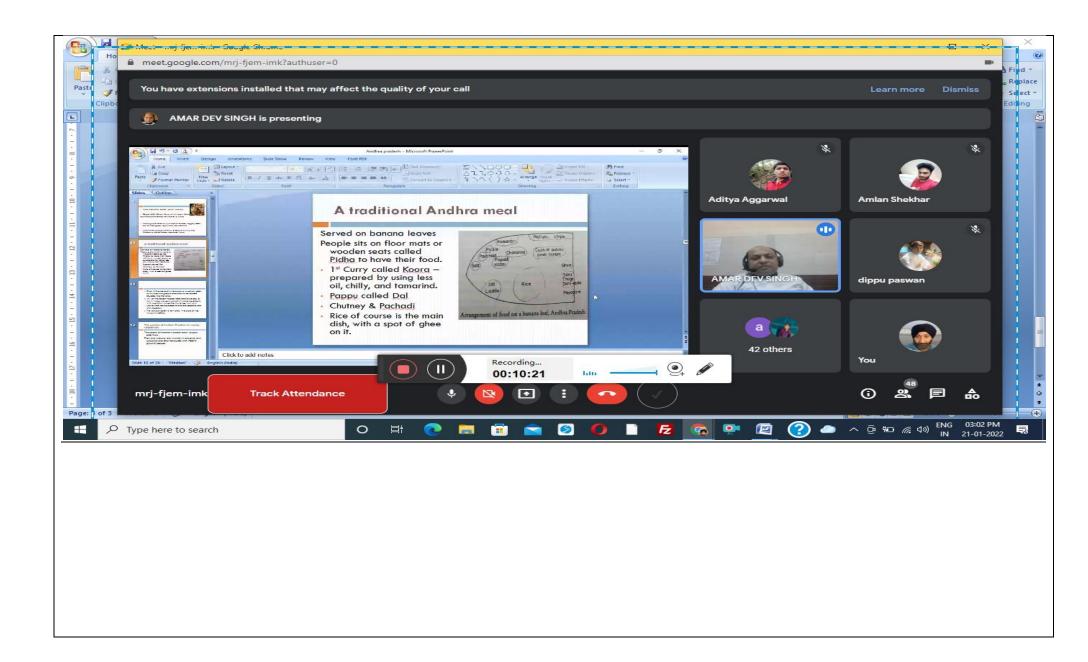
DURING JANUARY 2022

Sr. No	Activities by India Tourism Offices / CIHMs / IITTM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
01	IHM Gurdaspur	JANUARY 2022	Webinar on Andhra Pradesh Cuisine	IHM Gurdaspur organised the webinar on Andhra Cuisine in which Chef Amar dev Singh shared the knowledge on Andhra cuisine with the students of IHM Gurdaspur.	Andhra Pradesh	51 Participants	











SOCIAL MEDIA HANDLING DETAILS FOR THE MONTH OF JANUARY 2022

S.No	Social Platform	Likes	Engagements	People Reached	views	Followers
1	Facebook IHM Gurdaspur page/EBSB facebook page	03	07	32	410	1781
2	INSTAGRAM IHM Gurdaspur Page	60			72	498